

Lake County Job Service Workforce Center  
PO Box 970  
417 B Main Street  
Polson, MT 59860



# Lake County

*Job Service Employers' Committee Presents*

Ed Kugler's **no more BS.com**

where America comes for a change

## Leading Your Business to Change

Staying Ahead of the Competition and Then Some

1. Is your competition keeping you up at night or passing you by?
2. Is your business keeping up with the pace of change around you?
3. Are you leading your business or is your business leading you?

Today it seems the world is changing faster than we are. If you're struggling to take your business to the next level where it needs to go then you need to attend.



## Leading Your Business to Change

You'll find answers to the above questions and much

more. The workshop is designed to help participants gain the knowledge and leadership skills to compete and grow their businesses beyond where they are today. It will provide you with the tools to see where you may need to change and tell you how to do it effectively. The workshop will be delivered by Ed Kugler. Ed is President of Direct Hit, Inc. He is a local resident and consultant to Fortune 500 companies such as Pepsi Cola, Compaq Computer, Frito Lay, APL Worldwide, Cemex and many more. Whether you're a business Owner, Manager or Supervisor or work with people who are ...

**Leading Your Business to Change** will make a difference for you.

*This dynamic and informative presentation is brought to you by your local chapter of the Job Service Employers' Committee (JSEC). For more information contact Patti Patterson at [papatterson@mt.gov](mailto:papatterson@mt.gov) or Todd Erickson at [toerickson@mt.gov](mailto:toerickson@mt.gov) or call 406.883.7880*

## Program

### The Topic

For change to happen "*you gotta change*".

Does your business provide great service that makes others want to tell the world about you? Are your customers telling stories about you that you wish they weren't? Does your level of service help you grow or is it holding you back? How to foster a healthy environment, set a good example, set guidelines and make them visible to employees, work together as a unit while creating an environment that fosters productivity and creativity.

Ed's presentation will cover change in the workplace and how to get your employees focused on the need for change and growth in the workplace.

This information applies to anyone in your organization who supervises, manages, or works with someone who supervises or manages employees.

Topics will also include change in the workplace, communicating change in the workplace and getting employees and other co-workers the skills they need to change in our ever changing workplace.

If you think any of these topics apply to your organization then you need to attend.

*"for things to change...you gotta change."*

## Who Should attend

## Where & When

Date: March 16, 2005  
Registration: 8:00 am to 8:15 am  
Time: 8:00 am - 12 noon  
Place: Lake County Health Department Conference Room  
802 Main St. - Polson

If you register by March 1st you receive the **Early Bird Registration** fee of \$25 per person. Registration after March 1st is \$30 per person.

Receive an **Additional Discount** for sending 3 or more attendees to the program, only \$25 per person.

Seating is limited, so **Register Today!** Participation is on a first come first serve basis.

### The Speaker

Ed Kugler is the President and OEO (Only Executive Officer) of Direct Hit Inc. Ed started Direct Hit in late 1997. Under the umbrella of Direct Hit, Ed provides consulting to large and small companies in the area of logistics strategy, operations, change management and ERP implementations. His clients include Hewlett Packard, Pepsi Cola Company, Power Logistics, Telxon, Pepsi Bottling Group, Cemex of Mexico, Unisource, Chef Solutions, General Bottlers, Pepsi, Americas and Restoration Hardware. Ed has a unique style and background. He has also had the unique experience of leading several large change projects. To learn more about Ed, visit [www.NoMoreBS.com](http://www.NoMoreBS.com)

**PLEASE REGISTER BY MARCH 1, 2005 TO RECEIVE THE EARLY BIRD DISCOUNT.**  
If you have questions or to make reservations contact Patti Patterson [papatterson@mt.gov](mailto:papatterson@mt.gov) or Todd Erickson [toerickson@mt.gov](mailto:toerickson@mt.gov) or call the Lake County Job Service Workforce Center at 883-7880

Please Detach and return with payment, Please make checks payable to Lake County JSEC.

Names of Attendies:

_____	_____
_____	_____
_____	_____
_____	_____

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Single Registration ~ \$30: [ ]

Early Bird Registration, by March 1st ~ \$25 [ ]

Multiple Attendies Discount, 3 attendees ~ \$25 [ ]